

PRICE		NAME	DESCRIPTION	LINK
FREE	PAID			
ADMIN				
X		Dashboard Sticky Notes	This plugin adds the functionality to add sticky notes into the dashboard. Good place to keep information you need to constantly reference; including brand colors or standardization specifications.	https://wordpress.org/plugins/dashboard-sticky-notes/
X		Enable Media Replace	Enable replacing media files by uploading a new file in the "Edit Media" section of the WordPress Media Library.	https://wordpress.org/plugins/enable-media-replace/
X		Hide Admin Bar From Non-admins	A tweak of the code by Yoast to hide the admin bar for non-admins only.	https://wordpress.org/plugins/hide-admin-bar-from-non-admins
X		mPress Hide from Search	This plugin allows you to hide individual posts, pages and other post types from the default WordPress search functionality.	https://wordpress.org/plugins/mpress-hide-from-search/
X		Reveal IDs	Reveals hidden IDs in Admin interface that have been removed with WordPress 2.5 (formerly known as Entry IDs in Manage Posts/Pages View for WP 2.5). See options page for information.	https://wordpress.org/plugins/reveal-ids-for-wp-admin-25/
X		All in One Favicon	All in one Favicon management. Easily add a Favicon to your site and the WordPress admin pages. Complete with upload functionality. Supports all three Favicon types (ico,png,gif)	https://wordpress.org/plugins/all-in-one-favicon/
X		Duplicator / Cloner / Migrator	Migrate, clone, or duplicate your website.	https://wordpress.org/plugins/duplicator-clone/
X		Duplicator	Copy your website and easily move it to a new location.	https://wordpress.org/plugins/duplicator/
X		Shortcodes Ultimate	Add responsive sliders, videos, boxes, tabs, and buttons to your website. This is an easy way to upgrade a free theme to look and function like a premium paid theme.	https://wordpress.org/plugins/shortcodes-ultimate/
X		WP Recent Posts by Category	Keeping someone on your site can be as simple as providing them options to read more content. The WP Recent Posts From Category plugin creates a visual navigation below each post.	https://wordpress.org/plugins/recent-posts-by-category-widget/
X		AMR Shortcode Any Widget	Allows a widget's use anywhere on the site and not restricted to the sidebar or footer.	https://wordpress.org/plugins/amr-shortcode-any-widget/
CONTENT				
X		Editorial Calendar	Use the WordPress Editorial Calendar plugin to schedule out your posts. This works best for people who sit down and write several posts at once and then want to space them out over time.	https://wordpress.org/plugins/editorial-calendar/
	X	CoSchedule	Create an all-in-one editorial calendar for your blog posts, social media, webinars, and even e-books. You can also set how often you want to reshare your content to get maximum exposure.	https://wordpress.org/plugins/coschedule-by-todaymade/
SECURITY				
X		Google Captcha (reCAPTCHA) by BestWebSoft	Plugin Google Captcha intended to prove that the visitor is a human being and not a spam robot.	https://wordpress.org/plugins/google-captcha/
	X	iThemes Security	Take the guesswork out of WordPress security. iThemes Security offers 30+ ways to lock down WordPress in an easy-to-use WordPress security plugin.	https://wordpress.org/plugins/better-wp-security/
X		UpdraftPlus - Backup/Restore	Backup and restore: take backups locally, or backup to Amazon S3, Dropbox, Google Drive, Rackspace, (S)FTP, WebDAV & email, on automatic schedules.	https://wordpress.org/plugins/updraftplus/
X	X	Wordfence Security	Wordfence Security - Anti-virus, Firewall and High Speed Cache	https://wordpress.org/plugins/wordfence/
X		WP Admin Graphic Password (by SiteGuarding.com)	Adds Graphic Password field for admin login page and adds a higher level of security to your website.	https://wordpress.org/plugins/wp-admin-graphic-password/
ANALYTICS				
X		Slimstat Analytics	Keep track of customer behavior and/or users on your website and during email campaigns.	https://wordpress.org/plugins/wp-slimstat/
COMMENTS				
X		Disqus Comment System	Replaces the default WordPress comment system with a more advanced system to increase reader engagement, grow audience and traffic, and monetize content.	https://wordpress.org/plugins/disqus-comment-system/
X		Spam Honey Pot	Adds a hidden text field to the comment form to trap spam bots.	https://wordpress.org/plugins/spam-honeypot/
X		Delete Pending Comments	A quick way to delete all pending comments. Useful for victims of spammer attack. If you don't need comments, we recommend using this plugin to help keep your website trim and light.	https://wordpress.org/plugins/delete-pending-comments/
OPTIMIZATION				
X		Smush Image Compression and Optimization	Reduce image file sizes so your pages load faster. You can set a max width and height for all of your images and compress them at once.	https://wordpress.org/plugins/wp-smushit/
X		Imagify	Speed up your website with smaller images files.	https://wordpress.org/plugins/imagify/
X		WP-Sweep	Keep your website tidy and automatically delete duplicated meta data, unapproved and deleted comments, auto drafts, and revisions.	https://wordpress.org/plugins/wp-sweep/

AUTOMATION				
X		IFTTT Bridge for WordPress	Flexible way to display IFTTT-processed data on your WordPress site.	https://wordpress.org/plugins/ifttt-bridge/
X	X	Revive Old Post – Auto Post to Social Media	Allows you to set the sharing interval and number of posts to share to drive more traffic to your website. Paid version upgrades to multiple social media accounts and includes images.	https://wordpress.org/plugins/tweet-old-post/
X		JM Twitter Cards	Adds appropriate meta on your WordPress website allowing you to get Twitter cards for your posts.	https://wordpress.org/plugins/search/JM+Twitter+Cards/
FORMS				
X	X	Typeform	Build beautiful, interactive, mobile-ready forms, surveys, and questionnaires without code.	https://wordpress.org/plugins/typeform/
X	X	Contact Form by WPForms – Drag & Drop Form Builder for WordPress	The best WordPress contact form plugin. Drag & Drop online form builder that helps you create beautiful contact forms with just a few clicks.	https://wordpress.org/plugins/wpforms-lite/
X		Ninja Forms	Create forms and manage submissions easily with a simple drag and drop interface. Contact forms, subscription forms, or any other form for WordPress.	https://wordpress.org/plugins/ninja-forms/
X		Contact Form 7	Doesn't store responses / emails in the database, but is free and has great add-ons like PayPal.	https://wordpress.org/plugins/contact-form-7/
SCHEDULING / BOOKING				
	X	Acuity Scheduling	Acuity is affordable and has a clean design. Integrates with MailChimp, Quickbooks, FreshBooks, Square, PayPal, and other platforms.	https://wordpress.org/plugins/acuity-online-appointment-scheduling/
	X	MindBody	Use shortcodes to add your MINDBODY classes, enrollments, appointments, staff biographies, and class/enrollment descriptions to your website.	https://wordpress.org/plugins/healcode-mindbody-widget/
ECOMMERCE				
X		WooCommerce	If a third party has an integration for e-commerce on WordPress, they most likely have a WooCommerce integration available.	https://wordpress.org/plugins/woocommerce/
X		Easy Digital Downloads	It is free and capable of selling music e-books, software, photos, graphics, or any type of media.	https://wordpress.org/plugins/easy-digital-downloads/
MARKETING				
X		Copyfight	Protect your content against plagiarism and theft. You can use it to protect a page or post.	https://wordpress.org/plugins/copyfight/
	X	Popups by Optin Monster	Convert your website readers into loyal subscribers. Embed optin forms that popup onscreen according to the viewers behavior.	https://wordpress.org/plugins/optinmonster/
	X	PopupAlly	Grow your email list with embeddable optin forms and popup windows.	https://wordpress.org/plugins/popupally/
X	X	Social Warfare	Add good looking social media share buttons to your pages and posts. Pro version has the option to display the share count next to the share button.	https://wordpress.org/plugins/social-warfare/
EMAIL MARKETING				
X		Mautic	Create forms and tracking that syncs to your Mautic account. The paid upgrade account includes unlimited email marketing, contacts, and a custom domain.	https://wordpress.org/plugins/wp-mautic/
X		Mauticcommerce	Connect your WooCommerce customer information with your Mautic contact and email campaigns.	https://wordpress.org/plugins/mauticcommerce/
	X	ActiveCampaign	Syncs your ActiveCampaign account to your database. Includes widgets to place forms in any post, page, or sidebar.	https://wordpress.org/plugins/activecampaign-subscription-forms/
	X	Infusionsoft	Includes seven email list building forms for WordPress; including pop-ups, protected content opt-in, and widgets.	https://wordpress.org/plugins/infusionsoft-official-opt-in-forms/
X		MailChimp for Wordpress	Easily create forms for your website visitors to subscribe to your mailing lists. MailChimp is an easy to use mailing list platform that has a free option, but you will need to upgrade to get access to analytics, drip feed campaigns, and more advanced features.	https://wordpress.org/plugins/mailchimp-for-wp/
X		Mailchimp for WooCommerce	Sync WooCommerce store with your MailChimp account to create targeted email campaigns based on buying behavior.	MailChimp for WooCommerce
SEO				
X		Yoast SEO	The first true all-in-one SEO solution for WordPress, including on-page content analysis, XML sitemaps and much more.	https://wordpress.org/plugins/wordpress-seo/
X		Simple 301 Redirects	Create a list of URLs that you would like to 301 redirects to another page or site. Now with wildcard support.	https://wordpress.org/plugins/simple-301-redirects/
X		Redirection	Manage 301 redirections and 404 errors. Install if you are changing your directory or migrating pages from an old website.	https://wordpress.org/plugins/redirection/
X		Broken Link Checker	Automatically notifies you if any of your pages, posts, or comments have a broken link.	https://wordpress.org/plugins/broken-link-checker/
X		Linker	Creates shortlinks for Google Analytics to track your viewers' behavior.	https://wordpress.org/plugins/linker/
X		SEO Smart Links	SEO Smart Links provides automatic SEO benefits for your site in addition to custom keyword lists, nofollow and much more.	https://wordpress.org/plugins/seo-automatic-links/
X		Schema App Structured Data	Automatically creates schema.org markup for the all your pages, posts, author and category content. "There are several dedicated plugins that you can use. In my opinion, the best is Schema App Structured Data." - Neil Patel's Blog on Structured Data	https://wordpress.org/plugins/schema-app-structured-data-for-schemaorg/